Mogu™ Cushion
Squeeze, then smile

NEW It's a cushion...and a philosophy...and a toy. Mogu is like nothing you've ever felt before, and has a profoundly simple purpose—to make you smile.

Mogu is a pillow...and a companion...and a state of mind. Mogu is a distraction...and an attraction...and an outlet. Mogu is whatever you want it to be. A sensation in Japan, Mogu is now here to snuff out your daily stresses and bring happiness to your world. Inside Mogu’s soft, stretchy skin are thousands of mini Mogu molecules, creating a feel that's irresistible and utterly squeezable. So, what are you waiting for? Join in and make it a Mogu day. Comes in lime green, navy, red and royal blue. Specify color when ordering.

Mogu™ Cushion C425959 $38.00

Comes in a bag so you can give the gift of Mogu
You have to squeeze it to believe it
Available in four fun colors