



New Thinking For A New Economy



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Letter to FTC Regarding Internet of Things by Dan Caprio (McKenna Long & Aldridge)

On Behalf of the Transatlantic Computing Continuum Policy Alliance, I am pleased to submit these comments in response to the Federal Trade Commission's (FTC) request for public comment on the privacy and security implications of the Internet of Things (IoT). We commend the FTC for holding its IoT workshop November 19, 2013 and appreciate the opportunity to participate. [Read More.](#)

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CPPI Daily News Bytes



Illustration: Hong Li/Getty

Netflix Is Building an Artificial Brain Using Amazon's Cloud (Wired)

February 17, 2014

Nothing beats a movie recommendation from a friend who knows your tastes. At least not yet. Netflix wants to change that, aiming to build an online recommendation engine that outperforms even your closest friends.

The online movie and TV outfit once sponsored what it called the Netflix Prize, asking the world's data scientists to build new algorithms that could better predict what movies and shows you want to see. And though this certainly advanced the state of the art, Netflix is now exploring yet another leap forward. In an effort to further hone its recommendation engine, the company is delving

into "[deep learning](#)," a branch of artificial intelligence that seeks to solve particularly hard problems using computer systems that mimic the structure and behavior of the human brain. The company details these efforts in a [recent blog post](#).

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U.S.-China joint ventures could be key to closing the federal budget deficit
February 17, 2014

(The Hill) - Many believe U.S.-China joint ventures are doomed to fail, but that is not the case. On the contrary. They may also hold the key to dragging China out of the middle income...

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Possible state-sponsored cyber attack deemed elite, unusual
February 17, 2014

(The Hill) - An advanced persistent threat called Careto, aka the Mask, may be state sponsored, says Kaspersky Lab, the security company that discovered the malware....

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Stores, banks team up to fight hackers
February 14, 2014

(The Hill) - The retail and financial industries are laying down their swords to come together on a new initiative to combat cyber crime....

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Former Rep. Ron Paul launches petition for Snowden clemency
February 14, 2014

(The Hill) - Former Rep. Ron Paul (R-Texas) has started a petition demanding clemency for the former National Security Agency (NSA)

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Create an Experience, Don't have a Meeting
(John Backus & Co.) - I was chatting with a VP of sales candidate for one of my companies last week when he uttered a gem that stuck with me all weekend. He said "If you are out pitching, and you want to be the one..."

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After the B Round - Watch the burn!
(John Backus & Co.) - This post first appeared in Pando Daily Gather round and listen to an untold story that is happening right now all over startup land. I can't name names but have seen it play out in two acts. Act I. A...

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Higher Education Is Now Ground Zero For Disruption

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**Next steps for the cybersecurity framework
February 14, 2014**

(The Hill) - With the Obama administration's cybersecurity framework officially launched, many are waiting to see what the federal government does next to encourage companies to adopt...

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**Micro-windmills to recharge cell phones, used for home energy generation
February 14, 2014**

(Homeland Security News Wire) - Researchers have designed a micro-windmill that generates wind energy and may become an innovative solution to cell phone batteries constantly in need of recharging, and ...

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**New technologies make police work more effective
February 14, 2014**

(Homeland Security News Wire) - Law enforcement officers across the country are adapting to new technologies which aim to improve efficiency and accuracy on the job.

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**America's Fusion Race With China Is Heating Up, So Why Is Washington Going Cold?
February 14, 2014**

(Government Executive) - Researchers with the Lawrence Livermore National Laboratory in California recently announced a major step forward in pursuit of the so-called holy grail of energy: fusion...

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(John Backus & Co.) - Why? US Higher Ed has a product that does not work, ridiculous costs, and an antiquated business model. For many years we accepted this because we see extraordinary value in education. Now, most middl...

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The Most Important Lesson Google Taught Me

(John Backus & Co.) - Before there was Google, there was Yahoo! for category search and Alta Vista for keyword search. I would say that the search hierarchy was well established by the time Google showed up to the party.

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What Will 2014 Bring?

(John Backus & Co.) - 2013 was a better year than I expected. My "What Will 2013 Bring?" post talked about 1) a rough ride for the US economy, 2) the fading consumer web, 3) tight money for start-ups, and 4) fascinating ne...

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